

Red Cross To Ask For \$10,000,000

The Canadian Red Cross will make a national appeal for \$10,000,000 in voluntary contributions throughout Canada starting on February 26th. In previous appeals the people of Canada have more than supported the cause and the generous response of the Canadian people in the last appeal showed their openheartedness and understanding of the Red Cross work.

The Red Cross is an international organization and under the Convention of Geneva is required to obtain its support by voluntary contributions to preserve its rights, privileges and immunities guaranteed under international law.

The national appeal in March was planned with the fullest co-operation of the Dominion Government to avoid disruption of plans of the National War Finance Committee. And, too, the American Red Cross is making its national appeal during the same month, making it a continent wide campaign.

The largest work facing the Red Cross during the current year is supplying food parcels for Canadian, British and Empire prisoners of war in Europe and Far East. The Society now has five packing plants in Canada, a weekly production of 100,000 parcels. Of this amount the Canadian Red Cross donates 30,000 weekly for prisoners in Europe, the balance being paid for by the British and Australian Red Cross Societies. Provision also has to be made for food, drugs and other supplies for Canadian prisoners in the Far East. These two objectives alone will require \$6,500,000 during 1944.

The work of the Canadian Red Cross has never been greater, and the need has never been greater. This year, it is hoped, will be victory year, but the work of the Red Cross does not end with the cessation of hostilities, it continues wherever there is human suffering.

SEEDTIME AND HARVEST

By Dr. E. W. Neasey
Director, Dominion-Protection
(North-West Liaison Association)

Production Objectives—Or Expectations?

For two years, Dominion and Provincial Governments have announced definite production objectives in plenty of time for farmers to plan their own programs. The 1944 objectives, made public over a year ago, have been "time to look in," will they be met?

In looking over the published figures, for one, it is difficult to find a balance between hopes and expectations. The Dominion-Protection Conference has indicated an increase in wheat acreage, but in view of the relation between the price of wheat and other farm products, and the discontinuance of wheat acreage reduction payments, a considerable increase is probable.

The figures published for oil seed crops are puzzling when considered in the light of Mr. Gardiner's statement, as quoted in the "Farm News True Clip Book," which reads in part, "Of special products, such as oil seed crops, the Government has no definite objective, but some improvement in quantity will be accomplished." But the 1944 objectives for oil seed crops are given, on the same page, as 2,005,700 acres, or only 86% of the 1943 level. For what it is worth, we would opine that the objective will be met and the Minister will be pleased, unless the price for flaxseed is fixed at a very attractive level.

"The farmer will be governed largely by what will pay and by what the United Nations need. He has to some extent sacrificed the former for the latter, but can only go so far. We mustn't expect to get last without paying what is owed."

THE OTTAWA LETTER

By F. W. GERHART

At the beginning of each Session the Governor General reads a speech to both Houses of Parliament. The taxing suggestions are addressed to the members of the elected body and the other observations are addressed to all members of Parliament.

This year the war measures will have first consideration. The House will then deal with the period of transition and then by further measures of

social reform to make the new era an improvement on the old. The present Parliament can continue until June 1945 and an election in the near future seems to be very likely. All plans seem to agree that the latter turmoil of a general election would detract from the war effort at the present time.

The speech from the Throne usually gives an outline of the striking events of the past and a forecast of the legislation to be considered during the session.

When suitable arrangements can be made with the provinces a national wide system of health insurance and a contributory old age pensions on a more generous basis are planned.

To aid in insuring the well being of children and to help them obtain more equality of opportunity in the battle of life a measure will be introduced making provision for family allowances.

A department of veterans' affairs, department of reconstruction and a department of social welfare will be established.

Details of all the proposed measures will only be known when the bills are printed. Canada, like most countries, is governed by parties and the question then arises as to why so little interest is taken in the older groups who, for generations, have gained experience in the art of government.

Why do the younger people not devote more study to the founder principles and the result of past experience? The answer seems to be that the older parties do not sufficiently publish their policies. They do not broadcast their accomplishments and plans for the future. The literature they do send out, mostly at election time, is not in good form or state and is often so beautiful that it seems to lack sincerity. False rumors visionary theories and propaganda of the Canadian press mislead people and detract them from making their contribution to the building of more practical social measures that will stand the test of time.

Items From The Battery

(By Battery Reporter)

The rubber tread on the bogie wheels and the pads of tanks used to be discarded before the Army instructed a group of restoration. Now, wheels and pads can be recycled and restored to service with a minimum of delay and cost.

C. Knight, V. C., commanding officer of the 41st (Bn) Brigade Group inspected the local armories last Friday. He noted from attendance reports that there are quite a number of men not attending drill at Gleichen and a few also at Huxar and Basanto. These members will be discharged unless they turn up in the very near future. The unit is travelling under false colors when it has a lot of dead wood and orders are to cut it out.

Soldiers who brought their families overseas with them at the start of the war, and soldiers who married after arriving overseas and want to bring their families back to Canada, must apply to immigration authorities for proper procedure.

According to military authorities, the number of Canadians who married English girls while serving in England is well into the thousands.

Capt. E. E. Cully, training officer of the 1st Field Regiment, R.C.A., will visit this unit on 13, 14 and 15. Many will remember Capt. Cully when he was principal of Mills school and in his spare time often assisted with music at dances in the district. Capt. Cully has overseas for sometime and his experience and training is very valuable to the reserve unit.

No more new tires will be used by military vehicles in Canada. Instead, a regular program of recapping of old tires has been undertaken giving a highly satisfactory service to Army vehicles.

Many of the British War Guests who came to Canada at the outset of the war are returning to their homes and wearing the uniform of one of the Canadian armed services. Several girls who came to the Dominion four years ago recently enlisted in the Canadian Women's Army Corps.

While waiting for their discharge orders at District Depot in Regina,

Councillors And Trustees Re-elected

Monday was nomination day for the Gleichen C.P.R. Councillors and school board. On the council R. S. Haskayne and A. W. Gilbert term has expired and at the nomination, they were both nominated and declared elected by acclamation since there were no other candidates. The council consists of: W. Rottemeyer, Mayor; Councillors: R. S. Haskayne, R. Brown, A. W. Gilbert, G. T. Jones, R. Hunter and T. C. Brown.

On the school board, W. F. Ferguson and P. Warner's term had expired. They were nominated and declared elected since there was no third candidate. A third had been nominated but when he found that both Mr. Warner and Mr. Ferguson were willing to serve again withdrew his nomination.

The school board consists of: Dr. G. H. Farquharson, chairman, W. S. Ferguson, P. Warner, R. S. Hunter and W. McKay.

SUPPLY AMMONIUM PHOSPHATE NOT EQUAL TO DEMAND

Demand for 11-48 ammonium phosphate for the prairie provinces has increased far beyond the supply that will be available in 1944 states G. H. Farquharson, chairman, W. S. Ferguson, P. Warner, R. S. Hunter and W. McKay.

The answer seems to be that the older parties do not sufficiently publish their policies. They do not broadcast their accomplishments and plans for the future. The literature they do send out, mostly at election time, is not in good form or state and is often so beautiful that it seems to lack sincerity. False rumors visionary theories and propaganda of the Canadian press mislead people and detract them from making their contribution to the building of more practical social measures that will stand the test of time.

The available supply of ammonium phosphate should be used on crops regarded as of greatest value in wartime and which specially require fertilizer, states Mr. Port. Such crops include sugar beets, seed crops, such as registered and certified seed grain, and the hog crops which may be roots, vegetables, corn and potatoes. These are the intensive crops which should have priority for the use of fertilizer when it is in short supply.

The Battery has entered a team in the Dominion of Canada Rifle Association long series. In February 1943, the team won the 1943 for all of Canada.

One of the greatest sources of interest and pleasure to Canadian soldiers returning from battlefield is the fact that their lights are on at night. They are uncommon in war zones.

Members of the Canadian Women's Army Corps who have completed 12 months' service may now wear the green, scarlet and royal ribbon of the Canadian Volunteer Service Medal.

Word has been received that Keny Bell—former member—is with the military in Italy. He writes his parents to say that he has learned to sleep in a mud jungle and like it.

When a silver maple leaf is attached to the recently approved Canadian Volunteer Service Medal, it is awarded to the member who has served in Canada in some branch of the service.

John Rodininski and Harry Denny have joined the navy. This arm of the service got two good soldiers. Here's wishing them luck in the active service.

A general disease "early treatment" center for civilian and military personnel, and staffed with military personnel, has been proposed for Winnipeg by the health committee of the council.

The Reserve Army in Canada is still keenly active with units and personnel training regularly. Summer camps are again proposed for this year.

Driving school is going fine at all points. There are hardly more pupils than can be handled each night and anyone who misses two parades will be out of the school. It is very strictly for those who attend all parades.

C.P.R. Express Finds and Ships Reindeer for Hollywood



George McMurray, traffic solicitor for the Canadian Pacific Express Company at Edmonton, Alberta, was the "Santa Claus" who provided four reindeer for Paramount Pictures in Hollywood when that company had to have them for scenes in "Road to Utopia", forthcoming film on the Alaska gold rush, starring Bob Hope, Fred Crooby and Dorothy Lamour.

He had a recollection of "a fellow somewhere in Saskatchewan driving a reindeer" when the word went out that the film studio had to have "reindeers" for the picture. He checked with the publicity office of the Saskatchewan Government in Regina and found J. J. Dalko of Port Arthur, between Hudson Junction and Tisdale, was the man to train a reindeer.

Having found his man, Mr. McMurray made arrangements to ship immediately and the reindeer and the buskins he lined up on this assignment makes no idle boast. The reindeer—five-year-old Cupid, a lady; and Dunder, Prince, and Dancer, males aged six, five and three—

required a specially kind care and their diet of turnips, carrots, potatoes, cabbages and grain also had to be specially care.

The reindeer were available because Mr. Dalko, their owner, refused to believe "how who said it was impossible to train a reindeer to harness the creature. He has delivered the fear was for the Hollywood film, a custom which the property department likely will remedy. The reindeer must be back from the United States in 20 days, according to the permit issued on 11-11-44.

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is the name of the new line of FEEDS and CONCENTRATES now being manufactured by United Grain Growers Ltd. at So. Edmonton

DIFFERENT FEEDS AND CONCENTRATES for poultry, Hogs, Dairy and Beef Cattle, Turkeys and Horses. Compounded in collaboration with Canada's leading Nutritional Authorities.

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MONEY TALKS

Make it speak the only language the Axis understands:

THE RUMBLE OF TANKS
THE ZOOMING OF PLANES
THE CRACK OF RIFLES
THE ROAR OF CANNON
THE BURSTING OF BOMBS

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75,575; Army, 589,104; Air Force 204, 458. For quick victory. The special Production Board tells us they've bought for us. (Continued on another page)

SCHOOL NOTES

WE ARE PROUD OF OUR TOWN
THE GLEICHEN FLOUR MILL

Our town is the centre of a vast wheatland. For this reason Mr. A. C. Robertson & Co. built the Gleichen Flour Mill in 1931. On February 1st 1932 it was completed and opened. Twelve years ago Mr. Robertson, his sister Miss I. Robertson and Mr. O. Lindquist made a gallant start to advance the "grain-to-flour" industry in Gleichen which resulted in a great business. Mr. Lindquist moved from town last year. At the present, Mr. T. Robinson, Mr. Kipp and Mr. Steffler, adding Mr. A. C. Robertson and his sister, as the miller and the truck drivers.

The brand, or declaration of excellence, is Bean Ideal. The mill produces flour, bran, shorts, wheatlets, and pan-cake flour, under the brand Bean Ideal. The mill obtains its grain from the farmers of the surrounding district, from the Indians through the department and from irrigated districts (for starch wheat) to blend with the higher wheat of this district. The mill has a capacity of 70 barrels (150 sacks) every 24 hours.

The mill has very modern machinery: a semi-Dubel (25 horse-power) engine; four double and single rows of breakers; cleaners; separators; calms; tampers; sizers; blenders; two trucks and three huge under ground feed tanks; two containing 1000 gallons, the other between 200 and 300 gallons.

The building, which is comprised of a huge basement, containing the transmitting machinery, pulleys, elevators, belts, etc., and the first and second stories. For twelve years we have had an industry in our midst—have you visited it? Do you support it?

Look for the column "We are Proud of Our Town" in next week's paper. Read about—learn about—our town—your town.

SEEDTIME
AND HARVEST

Dr. E. W. Steady
Director, Agricultural Department
North-West Line Elevators Association

Seasonal Farm Plan for
Insect Control

There must, we fear, always be a large measure of guess work in farm planning until we can confidently forecast weather and markets. However, we have encountered a scheme for planning tillage operations so as to discourage insect pests, and we are reprinting it in our "Seedtime and Harvest" leaflet. Copies may be obtained from Line Elevator Company grain buyers, or from the Agricultural Department, The North-West Line Elevators Association, Winnipeg.

Entomologists in Western Canada have not confined themselves to laboratory study, but have worked closely with the farmers themselves in finding methods for controlling field crop insects.

The leaflet to which we refer is a copy of a mimeographed publication of the Division of Entomology, Dominion Department of Agriculture, prepared and issued by the Saskatoon Laboratory. It is concerned with the control of grasshoppers, wireworms, cutworms and wheat stem sawfly. Emphasis is placed on the methods of tillage and timing of various operations so as to discourage the multiplication and spread of insects.

Economic losses are suffered as a result of insect attack. In some cases, losses are attributed to other causes. For example, if stands of grain are thinned by cutworms or wireworms, weed growth is encouraged. Insect control is an important factor in fighting weeds.

Ask the local line elevator grain buyer for the leaflet, and for more detailed information, apply to the Dominion Entomological Laboratory, Lethbridge, Saskatoon or Brandon.

A heated debate generally leaves a strange coolness between friends.

Town & District

Born to Mr. and Mrs. E. H. Froggett, a nine pound boy, at Bassano on January 21st.

Mrs. A. F. Parkinson received word from Vancouver that her mother, who is 82 years old, had fallen and broke her hip. Mrs. Parkinson left on Friday's train for the coast city.

Miss D. Brown, who is with the nursing staff of the Belcher Hospital in Calgary spent the past several days visiting her home in Arrowood.

The people of the Queenstown, Mill, Armada and Stonedale districts are planning to duplicate their experience of last year in raising funds for the Red Cross. Last year they held a great auction sale in which most people five miles around donated something or other. So successful was the sale they raised something in the neighborhood of \$14,000. This year it is proposed to hold the sale in Queenstown on February 20th.

Our friend Hagar has established a record of some kind or other for the other day he stated that during January he had left 15 cents from daily pickup-up around town. Does anybody want to beat that?

Dr. Farquharson has received word that his son Donald, R.C.A.F. has been transferred to Saskatoon from Vancouver where he has been for some time past.

The Gleichen Curling Club's annual bonspiel got underway Tuesday morning with 10 links entered. A number of outside rinks are entered and will endeavor to cut a yoke some of the main rinks.

Farmers of this irrigation district have decided to go ahead with plans to take over the project from the C.P.R. The decision was made last

Friday afternoon at a meeting held in Strathmore despite the fact the required number of acres to the petition had not been obtained. A permit to complete the deal will be sought from the provincial government.

Parcels addressed to troops overseas are still giving postal authorities much trouble. Many of them contain forbidden materials or are poorly packed, and are therefore delayed or withdrawn from delivery.

Commodore Allen, the auctioneer is holding a sale for J. B. Deschamps, February 16. The sale will take place at Mr. Deschamps' farm, 12 miles north and 3 miles east of Gleichen, and will consist of stock, farm machinery and household effects.

CLASSIFIED ADS

FOR SALE—200 Chevrolet truck, good rubber, 30 bushel box, stock truck. Mrs. P. Kirtland.

LET FOR POLISHING HOT Sove is a Boon. Winter months when but no snow allowed. "JET" is safe, handy. Sold everywhere.

(Continued from page one)
A WEEKLY AD

port to Britain twice as many as obtained this date last year. Last season's buying by the Board was 50 carloads to January 26. Last year, some parties had cars and only 15 in 1942. Most of this trade is now from the Canadian west, which once again is being opened up to the surplus eggs. Western province supplies 22 carloads more than at this time a year ago. Ontario and Quebec are 60 carloads ahead. Early in the war the henfolk went in the shell, but starting in 1943 everything goes to the British Ministry of Food in the form of dried egg powder.

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MEN! POULTRYMEN!
You'll FindMoney Maker
FEEDSand
CONCENTRATES

"MONEY - MAKERS"
for Economy and
Nutritional Value

18
DIFFERENT FEEDS
AND CONCENTRATES
OF UNIFORM MIX
AND QUALITY

U.G.G. Money \$8 Maker Feed and Concentrates have been compounded in close collaboration with Canada's Leading

NUTRITIONAL EXPERTS

Selling NOW at
U.G.G. ALBERTA

ELEVATORS

Manufactured Exclusively
by
UNITED GRAIN
GROWERS LTD.
ST. EDMONTON, ALBERTA

LIST OF MEN
NLISTED FROM
THIS DISTRICT

J. Bell, R.C.O.C.
Die. Towers.
Edgar Taylor.
R. J. Erford, R.C.A.F.
D. E. Reid, R.C.A.F.
D. Farquharson, R.C.A.F.
R. T. James, R.C.A.F.
G. A. Varnell, R.C.A.F.
P. Frank Furning, R.C.A.F.
Edgar Little, R.C.A.F.
B. W. Burns, R.C.A.F.
B. S. Hampton, R.C.A.F.
F. Ferguson.
G. M. Mathison.
Kenneth B. Bell.
Chas. W. Brown, R.C.A.F.
Mark Wolfing (Blackfoot Reserve).
John DeBolt, R.C.N.
P. H. Daw.
Sgt. Harold House, R.C.A.
Wm. C. Holup.
Jack Reid, R.C.A.F.
D. Oliver, R.C.N.
Jas. F. Housheer, R.C.A.F.
Douglas Grant, R.C.A.F.
P. Dankworth, R.C.A.F.
Arthur Brown, Prov. Corps.
J. Cunningham, R.C.A.F.
M. Watts, R.C.A.F.
C. T. Woods.
D. R. McLeay, R.C.A.
Dr. Max Yates, R.C.M.G.
R. Bagan.
J. Robinson.
David McLean.
S. E. Lester Engineers.
E. Varnell, R.C.A.F.
G. E. Evans, R.C.A.F.
John Plante.
Campbell Brown.
K. P. Sheeran, R.C.A.F.
L. C. Menard, R.C.A.F.
C. H. McIntosh.
J. G. A. Corbille, R.C.A.F.
J. G. A. Corbille, R.C.A.F.
J. C. Wells, R.C.A.F.
P. T. A. Daw, R.C.A.F.
C. Ods (Blackfoot Reserve) V.G.
Charlie Royal (Blackfoot Reserve).
G. Yellowfoot, killed in action.
Ed. Maybears (Blackfoot Reserve).
Nursing Sister M. Wright, SAAMC.
Lieut. P. Leacock, R.C.A.
Lee Christianson, R.C.N.
Leonard Christianson, R.C.N.
C. Busby, Signals.
S. G. Sanders, R.C.A.F.
H. Leith, R.C.A.
A. Robinson, R.C.O.C.
W. G. Currie, R.C.A.F.
M. R. Brassard, C.A. (A).
J. D. Stickle, R.C.A.F.
J. Hasko, R.C.A.F.
Hugh Hasko, R.C.A.F.
W. C. Chas. R.C.A.F.
J. C. Wells, R.C.A.F.
M. G. Kaye.
J. H. Grant, R.C.A.M.C.
O. Gilbert.
J. W. Holt.
John. Arman.
J. Jackson.
J. Donald.
J. Schee.
J. Brown.
J. Schwan.
E. Hansen.

Reg. S.M. Gerald Phillips.
R. S. Fairbairn, R.C.N.V.R.
W. M. Snideman, Postal Corps.
A. Muscard, Postal Corps.
J. A. Gault, Postal Corps.
J. A. Simard, Postal Corps.
S. Simpson.
B. Book.
H. Biddle, R.C.A.F.
H. Davenport.
J. McMillen.
J. Kiepp.
Major R. Hodgson, M.M.
Lt.-Col. W. E. Taylor, R.G.A.
Major J. Cook, R.C.A.
C. O. D. R.C.A.F.
W. Hill, R.C.B.A.
H. Bogart, R.C.B.A.
W. E. Bogart, R.C.A.F.
T. Maun (Died).
R. Sheets, R.C.A.S.C.
J. Sheets, R.C.A.S.C.
Art. Brennan, Int. Staff.
R. Moss, R.E.
P. Moss, R.E.
M. Moss, R.C.C.S.
W. Service, Home Guard.
W. Jones, 30 Act. Co. V.G.
Enlisted in 22nd-75th Battery.
R. C. Clifford.
E. T. Woods.
Lt. M. W. Murray.
W. L. Murray.
L. R. Thorsburn.
N. H. Freewill.
R. Taylor.
S. Barabak.
S. Brown.
O. Peterson.
G. Stewart.
L. Davenport.
J. G. Neil.
H. Barabak.
J. Roush, R.C.A.F.
K. Schmidt, R.C.A.F.
H. M. Harrison, R.C.A.F.
F. E. Harrison, R.C.A.F.
C. O. D. R.C.A.F.
C. McLeod, R.C.A.F.
J. Corp. W. MacCallum, R.C.A.F.
J. Ross, R.C.A.F.
Flt.-Lieut. A. W. Clifford, D.F.C.
F. Michael, R.C.A.F.
A. Riddell, R.C.A.F.
D. Woods, R.C.A.F.
L. Gilbert, R.C.A.F.
R. Desjardins, R.C.A.F.
J. W. Nicholas, R.C.A.F.
D. Daw, R.C.A.F.
K. Watts, R.C.A.F.
J. Richards, R.C.A.F.
T. Dankworth, R.C.A.F.
D. Moore, R.C.A.
T. Downey, R.C.A.M.C.
J. Grant, R.C.A.F.
W. Schmidt, R.C.C.S.
G. Bouter, R.C.A.S.C.
V. Anglin, R.C.A.S.C.
A. Penock, R.C.A.S.C.
B. Bouter, R.C.A.S.C.
N. Gregory, R.C.A.M.C.
T. C. Boos, R.C.A.F.
L. Woods, R.C.A.
R. Willis, R.C.A.F.
R. Birch, R.C.A.F.
John Bell, Calgary Highlanders.
S. Guthrie, killed in action.
J. Guthrie, Calgary Highlanders.
R. Guthrie, Seaforth Highlanders.
J. W. Desjardins, R.C.A.
L. McHugh, R.C.O.C.
C. McHugh, R.C.O.C.
J. Walker, Sqn. Ldr. D.F.C., R.A.M.C.
G. Walker, Flt. Ldr., R.A.F.
James Flint, R.A.F.
O. Bremner, R.C.A.M.C.
H. Jones, Engineers.
R. Hansen.

WOMEN'S DEPARTMENT

Cecilia Karstad, cook.
Pte. (Miss) Alberta Richard.
Cpl. (Miss) C. E. Goldsmith.
Av2 (Miss) L. Royal, R.C.A.F.
Av2. (Miss) E.A. Gooderham, R.C.A.F.
Av1. (Miss) J. McDonald, R.C.A.F.
Av1. (Miss) A. Service, R.C.A.F.
Av1. (Miss) M. Dufour, R.C.A.F.
Av1. (Miss) L. Thorsburn, R.C.A.F.
Sgt. (Miss) M. M. Nowicki.

QUEENSTOWN ENLISTMENTS

Sgt. W. E. Oster, R.C.A.
Gnr. W. Paine, R.C.A.
Gnr. J. McLaughlin, R.C.A.
Bmdr. T. R. James, R.C.A.
Bmdr. E. G. Kingstith, R.C.A.
Sgt. C. P. Flannin, R.C.A.
Gnr. S. Brown, R.C.A.
L. Bmdr. L. E. Schultz, R.C.A.
Pte. C. Labd, R.C.A.S.C.
Pte. S. Godkin, R.C.A.S.C.
Pte. E. Donlin, R.C.A.S.C.
S. Sgt. W. H. Strum, R.C.O.C.
I. Cpl. C. Strum, R.C.O.C.
L. Cpl. S. McDermid, R.C.O.C.
Cpl. J. James, M.T.C.
Cpl. D. S. Glenmann, R.C.O.C.
Pte. G. L. Soli, R.C.O.C.
Sgt. C. P. Flannin, R.C.O.C.
Ac. L. O. Nelson, R.C.A.F.
Ac. D. H. Laing, R.C.A.F.
Gnr. L. J. Hage, R.C.A.F.
Ac. 2nd Lt. McCallum, R.C.A.F.
P. O. R. McComber, R.C.A.F.
Gnr. S. Hage, R.C.A.F.
Ac. 2nd Lt. Johnson, R.C.A.F.
Pte. W. E. Francis, R.C.O.C.
Gnr. H. O. James, R.C.A.F.
Ac. W. Mallett, R.C.A.F.
Pte. W. W. McCallum.

WOMEN'S DEPARTMENT

Av1. (Miss) R. Labd, R.C.A.F.
Av1. (Miss) L. A. Bouter, R.C.A.F.

A Chartered Bank is
ONE WHICH COMPETES
WITH NINE OTHERS

for your business

These ten competing banks are:

Bank of Montreal

The Bank of Toronto

The Canadian Bank of Commerce

The Dominion Bank

Imperial Bank of Canada

The Bank of Nova Scotia

The Provincial Bank of Canada

The Royal Bank of Canada

Banque Canadienne Nationale

Barclays Bank (Canada)

A chartered bank is the custodian not only of your money
on deposit but also of your secrets concerning that money.

A CHARTERED bank is an institution where the
details of your bank account are kept secret.

It is called "chartered" because its permission to
do business and the conditions and restrictions
under which it may do business, are contained in
a charter granted and kept up-to-date by parliament,
the finest democratic free institution of government
that man has yet devised. This charter is an Act

of Parliament laying down all of the conditions
which safeguard your money.

Ten competing chartered banks are the very
opposite of a State Monopoly such as would come
about if all the banks were rolled into one by nationalization. Under State Monopoly, if you failed to get
accommodation at the one bank, you could not go to
any one of nine others to seek it. You can today

THE CHARTERED BANKS OF CANADA